



CRE Overview

May 1, 2025 - Apr 30, 2026

Property:



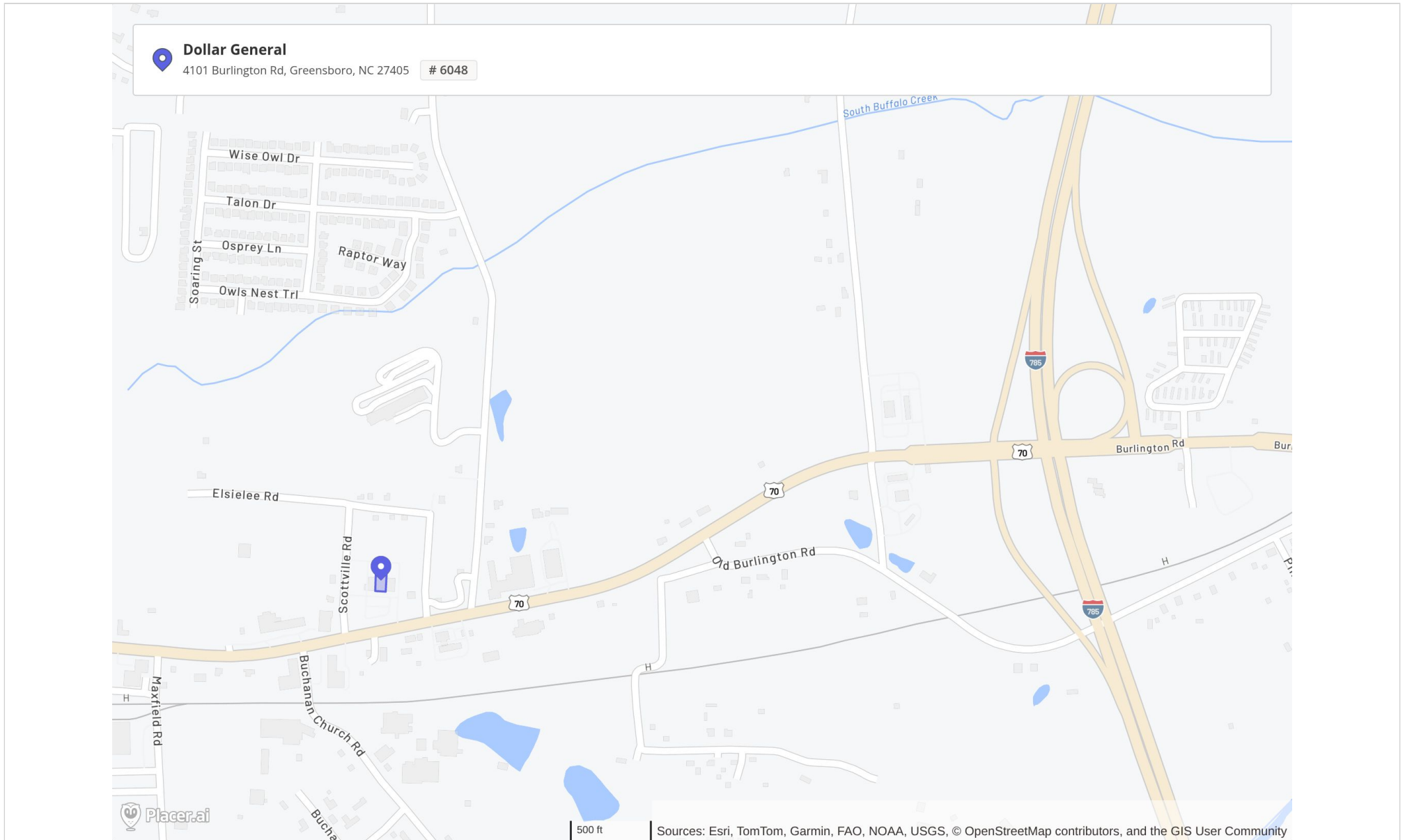
Dollar General

4101 Burlington Rd, Greensboro, NC 27405

6048



Scan to view on placer.ai platform





Metrics

Dollar General

Burlington Rd, Greensboro, NC

Visits	127K	Visits YoY	+6.8%
Visitors	37.3K	Visits Yo2Y	+19.7%
Visit Frequency	3.4	Visits Yo3Y	+0.7%

May 1st, 2025 - Apr 30th, 2026
Data provided by Placer Labs Inc. (www.placer.ai)

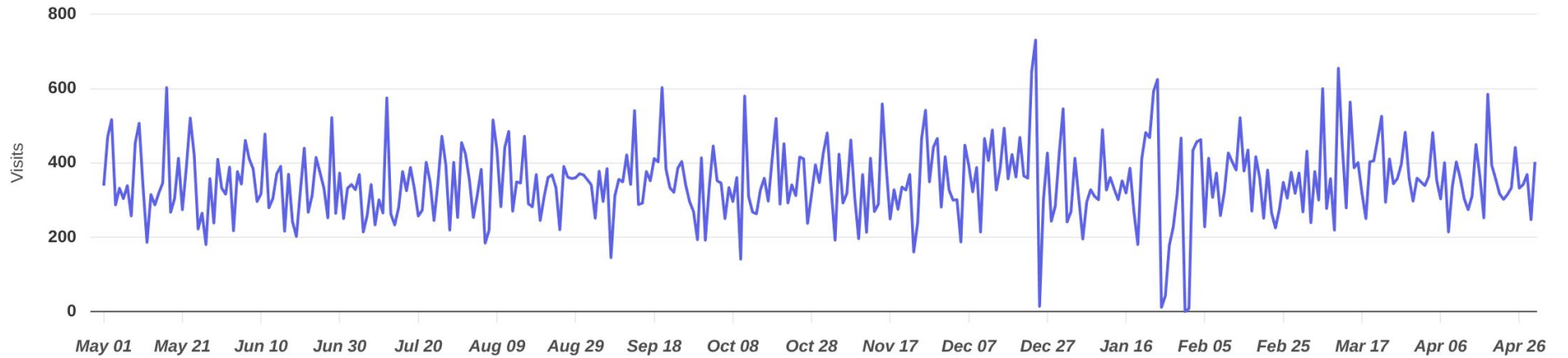




Visits Trend

Dollar General

Burlington Rd, Greensboro, NC



Daily | Visits | May 1st, 2025 - Apr 30th, 2026
Data provided by Placer Labs Inc. (www.placer.ai)





Ranking Overview

Dollar General

Burlington Rd, Greensboro, NC

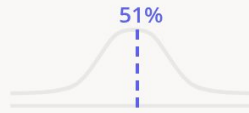
Nationwide

10,881 / 19,597



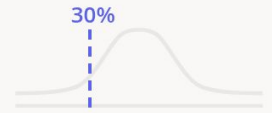
North Carolina

521 / 1,072



15mi

24 / 33



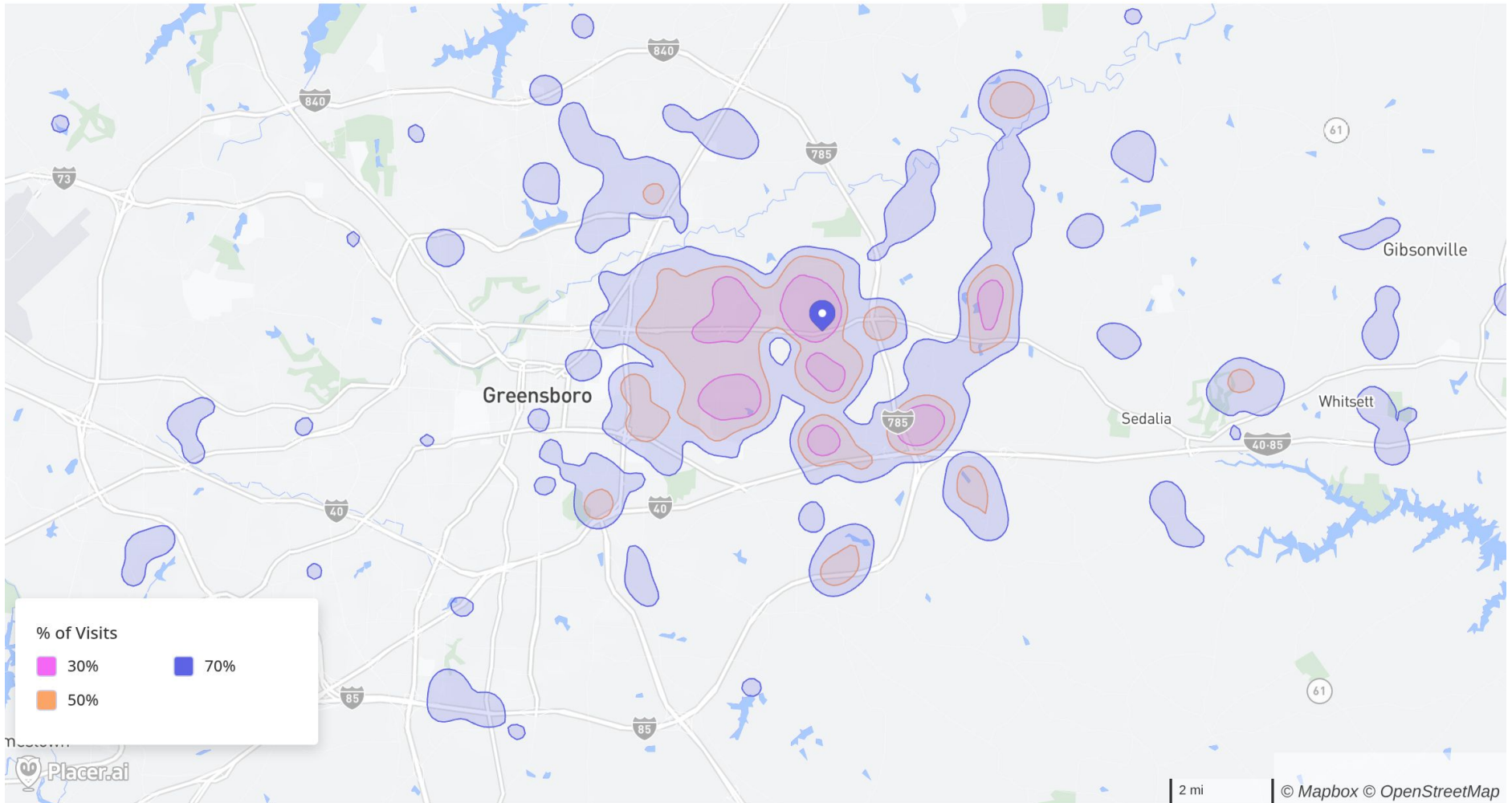
Chain: Dollar General | Visits | May 1st, 2025 - Apr 30th, 2026
Data provided by Placer Labs Inc. (www.placer.ai)





Dollar General

Burlington Rd, Greensboro, NC



Home locations are obfuscated for privacy and randomly placed within a census block. They do not represent actual home addresses.



Benchmark: Nationwide

30 % of Visits

50 % of Visits

70 % of Visits

Demographic Summary

Population	1,500		17,324		79,885	
Population 5 Years Forecast	1,625		18,030		83,792	
5 Year Projected Population Growth %	(8.3%)	271	(4.1%)	32	(4.9%)	159
Households	533		6,658		31,625	
Persons per Household	2.77	109	2.57	101	2.46	96
Households with Children	135 (25.3%)	94	1,690 (25.4%)	95	8,828 (27.9%)	104
Household Median Income	\$36,931.43	42	\$41,885.98	48	\$54,095.51	62
5 Year Projected Household Median Income	\$44,332.47	40	\$49,483.84	45	\$64,729.94	59
Household Average Income	\$54,709.11	45	\$66,174.06	54	\$74,774.7	61

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Benchmark: Nationwide

	30 % of Visits		50 % of Visits		70 % of Visits	
5 Year Projected Household Average Income	\$65,228.2	42	\$78,586.99	51	\$88,899.83	58
Household Average Discretionary Income	\$31,360	46	\$34,916.44	51	\$43,176.88	63
Median House Value	\$129,629.63	33	\$191,018.54	49	\$249,263.37	64
Average House Value	\$139,443	26	\$218,576.95	41	\$280,971.56	52
Average Age	37.14	90	38.57	94	38.39	93
Ethnicity - White	158 (10.5%)		1,895 (10.9%)		18,825 (23.6%)	
Ethnicity - Black	1,077 (71.8%)		11,766 (67.9%)		45,462 (56.9%)	
Ethnicity - Asian	18 (1.2%)		514 (3%)		3,140 (3.9%)	
Ethnicity - Hispanic (Ethnic)	219 (14.6%)		2,474 (14.3%)		8,811 (11%)	
Ethnicity - Other	28 (1.9%)		675 (3.9%)		3,647 (4.6%)	

Calculated using Weighted Centroid from Block Groups | DataSet: STI: Popstats



Vehicle Traffic Volume

Dollar General

Burlington Rd, Greensboro, NC



Jan 1st, 2026 - Dec 31st, 2026

Data provided by Placer Labs Inc. (www.placer.ai)

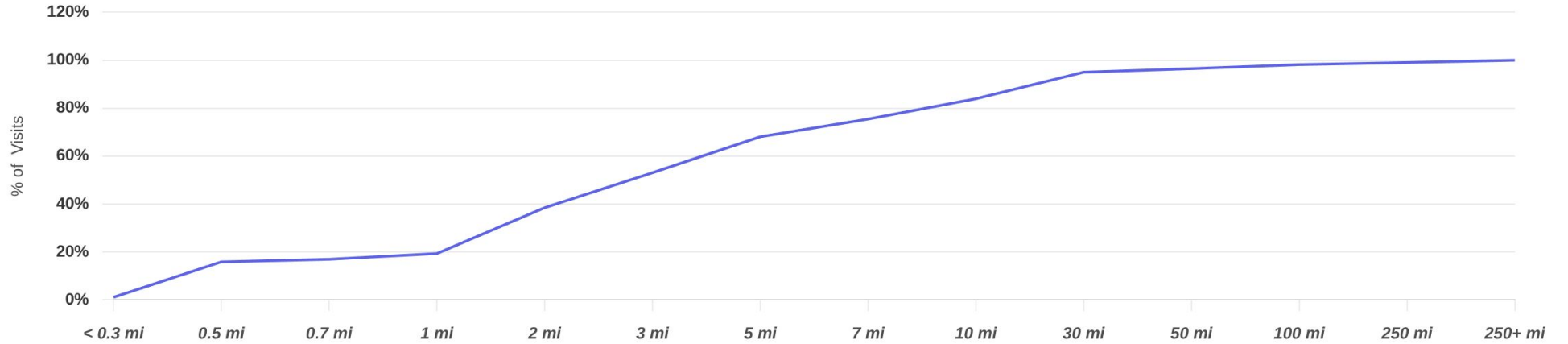




Trade Area Coverage by Distance

Dollar General

Burlington Rd, Greensboro, NC



Home Location | % of Visits | Min Visits: 1 | May 1st, 2025 - Apr 30th, 2026
Data provided by Placer Labs Inc. (www.placer.ai)

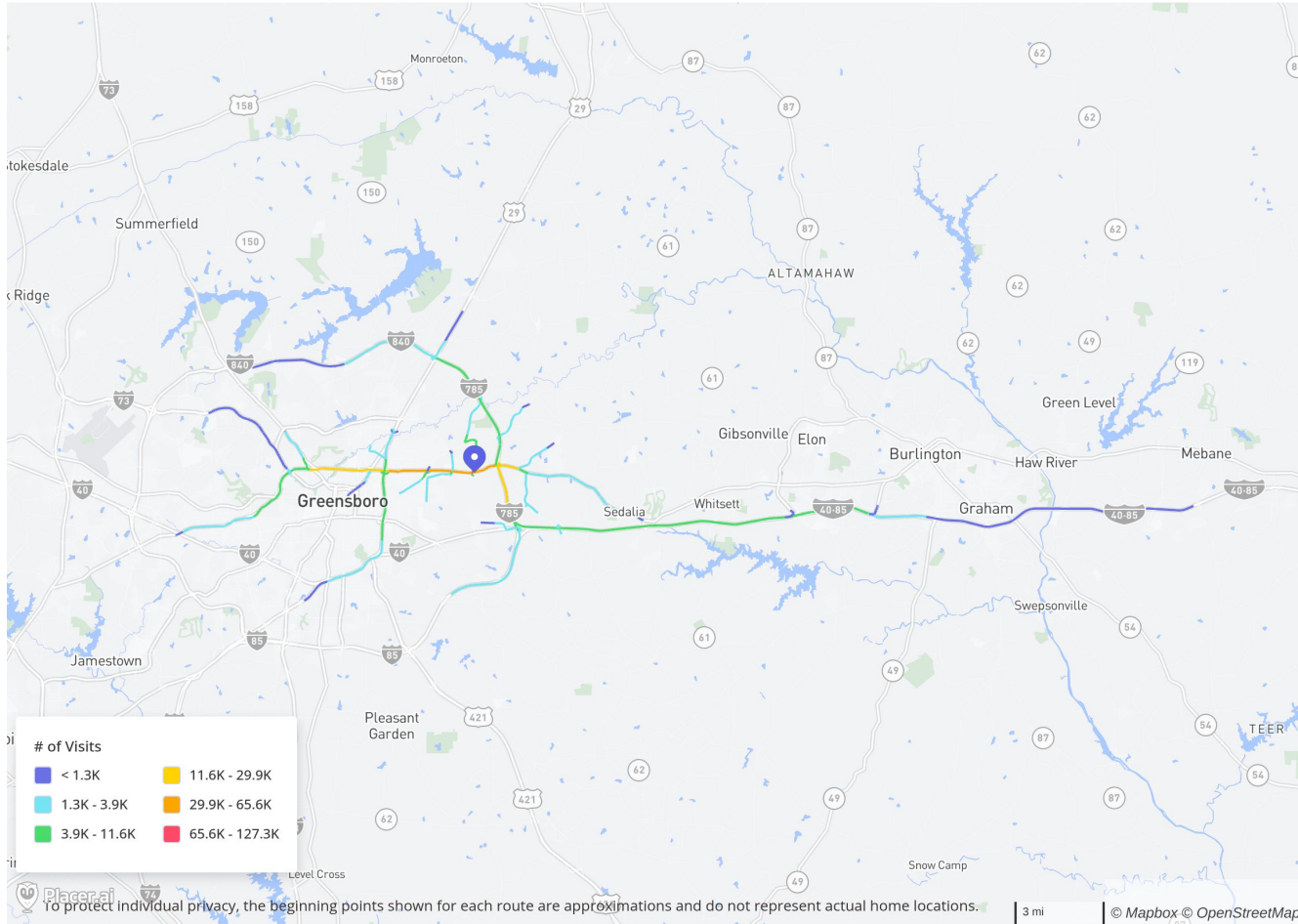




Visitor Journey - Routes

Dollar General

Burlington Rd, Greensboro, NC



Journey Direction: To Property | May 1st, 2025 - Apr 30th, 2026
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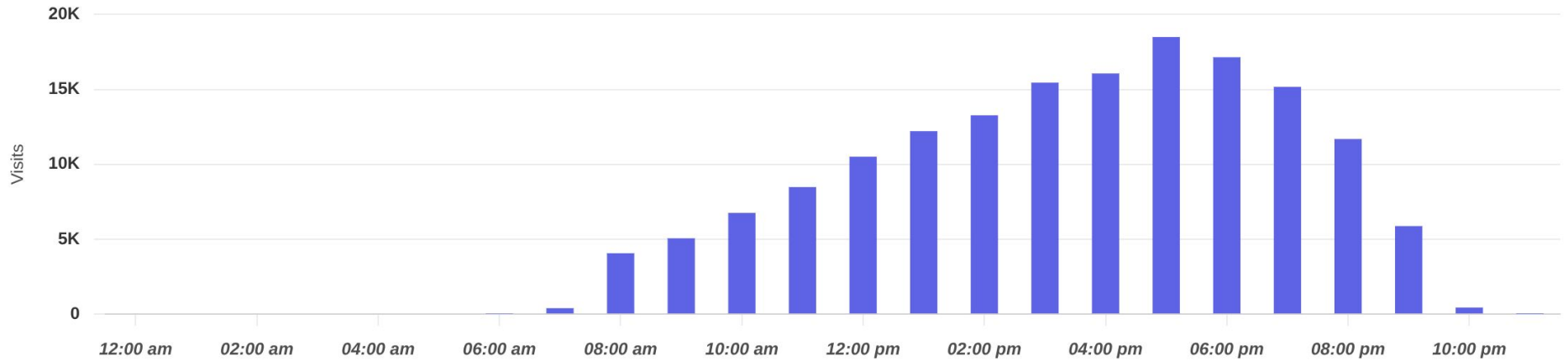




Hourly Visits

Dollar General

Burlington Rd, Greensboro, NC



Visits | May 1st, 2025 - Apr 30th, 2026
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Daily Visits

Dollar General
Burlington Rd, Greensboro, NC

